

S

E

A

G

R

A

M



I N H A L E



E X H A L E



THE PLAYGROUND





THE PLAY
GROUND





04

03

02

THE PLAYGROUND

THE PLAYGROUND

THE PLAYGROUND

IN SWIMMART AID
PROMOTING FIT
LIFE STYLE

S E A G R A M
C O N F E R E N C E C E N T E R



where space meets conversation





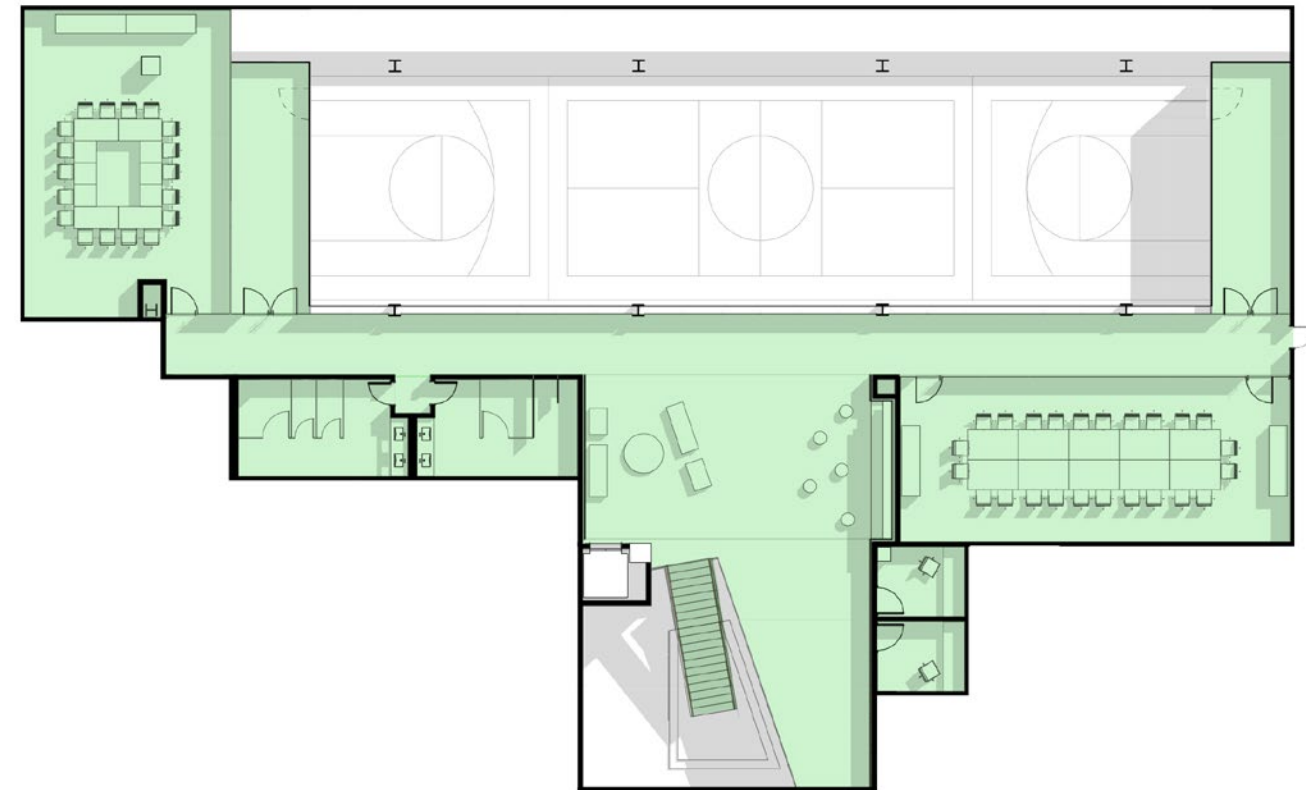




M E E T T R A I N L I S T E N L E A R N C O L L A B

PARK AVE

E 52ND ST



E 53RD ST

BOARD ROOM

TRAINING ROOM

PHONE ROOMS

S E A G R A M

THE TERRACE LOUNGE



where space meets privacy





PRIVATE
LIVING





THE RESTAURANTS



where space meets indulgence





T H E L O B S T E R C L U B

T H E G R I L L



THE CURATION



where space meets art





C U R A T E D T O

I N S P I R E



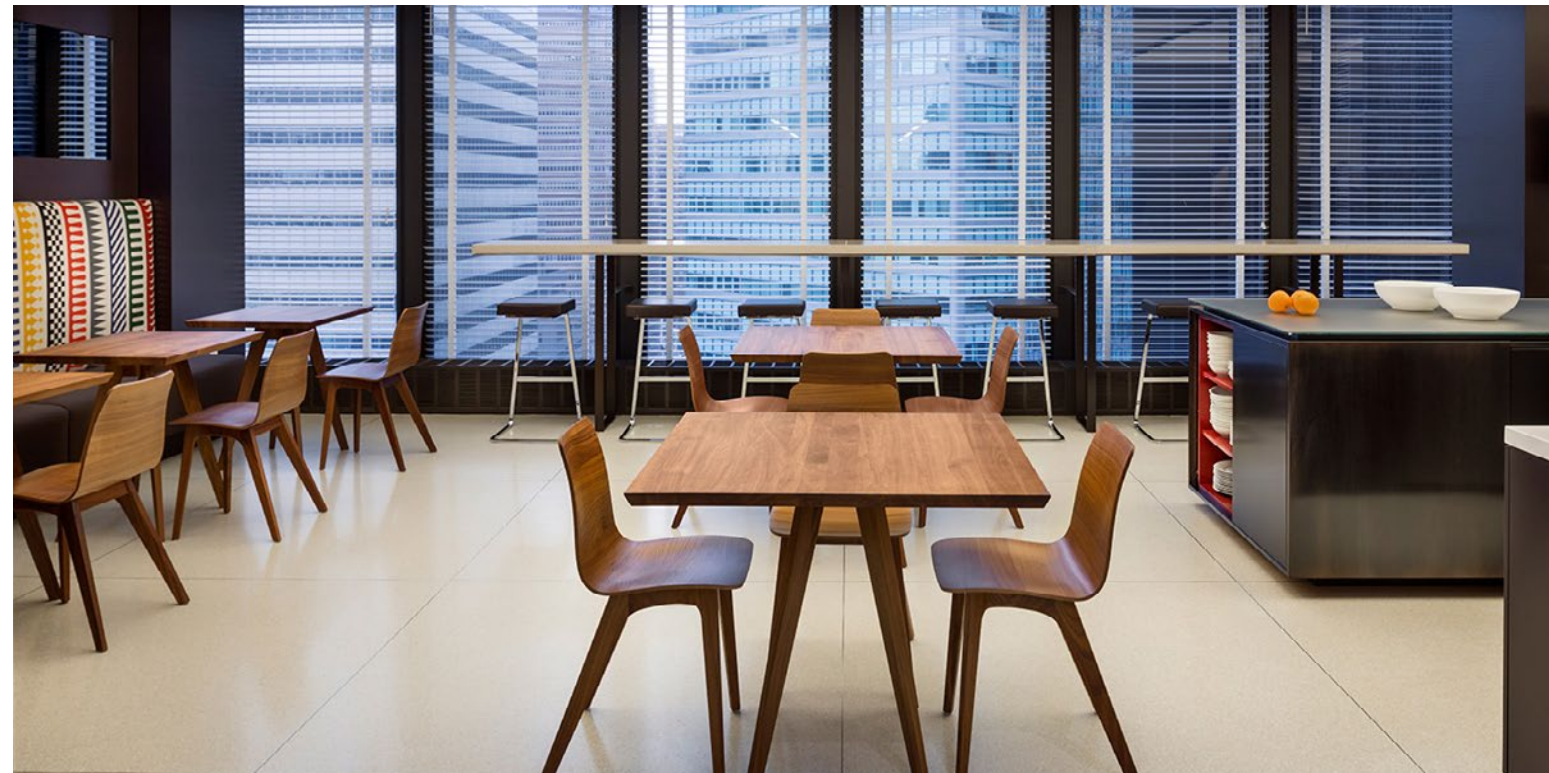
OFFICE INTERIORS



where space meets our community







CENTRAL PARK

N R W

58	Apple
57	BERGDORF GOODMAN
56	NOBU
55	THE POLO BAR RALPH LAUREN
54	
53	MoMA
52	Baccarat HOTEL NEW YORK, THE PALEY CENTER FOR MEDIA, NIKE, EMPELLÓN
51	Taco Dumbo, ZARA, FIG & OLIVE
50	ROCKEFELLER CENTER*, milk, sg, Saks Fifth Avenue
49	sg, JOE & THE JUICE
48	
47	
46	VALERIE
45	VITAE

5TH AVE
MADISON AVE
PALEY PARK
San Pedro Restaurants
NIKE
EMPELLÓN
ZARA
FIG & OLIVE
Saks Fifth Avenue
sg
VITAE

Le Bilboquet
LAVO
TAO, FOUR SEASONS
PHILLIPS
AQUAVIT
sg, CORE:
CASA LEVER
REST. 1926, EMPELLÓN
GR, SUSHI ANN, THE CATTLE BEET
HATSUHANNA Sushi Restaurant
sg, URBANSPACE

PARK AVE

SEPHORA
DIG
BOBBY VAN'S Steakhouse EST. 1969
LE JARDINIER
SHUN
THE GRILL
GCT NORTH ENTRANCE
citibike
DOS TOROS TAQUERIA

SEAGRAM

bloomingdale's
Bb. Bumble and bumble
LITTLE COLLINS
amazon go
SUGARFISH BY SUSHI NOZAWA
DIG
TOSCANA 49
EDASS
AVRA
Henry's Rooftop Bar
PATROON

胡月 Hutong
WHOLE FOODS MARKET
P.J. Clarke's 1944
CRIMSON & RYE
STRANGELOVE
GREENACRE PARK
SUGARFISH Paella Bar
MACARON CAFE

N R W
4
5
6

LEXINGTON AVE

3RD AVE





M O M A



B Y C H L O E



P A R K A V E



F I G & O L I V E



T H E S M I T H



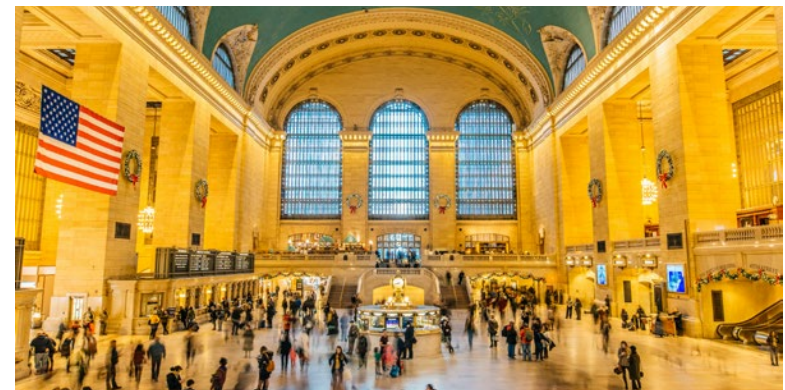
C E N T R A L P A R K



H E N R Y ' S R O O F T O P B A R



L A V O



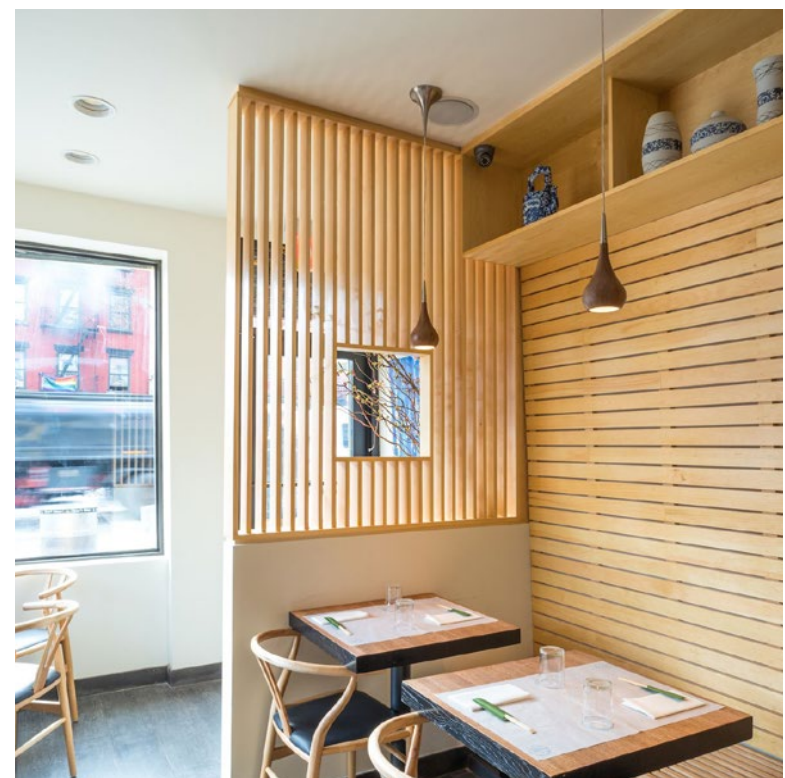
G R A N D C E N T R A L



B L U E S T O N E L A N E



P A L E Y



L I T T L E T O N G N O O D L E

THE HOSPITALITY



where space meets RFR



OWNERS | MANAGERS

Within a diversified portfolio that includes hotel, residential, restaurant, retail, and office properties, RFR consistently delivers an elevated experience.

It begins with understanding and anticipating your needs. It extends to flawless execution in attentive service and support. Finally, it's realized in long-term tenants who feel our attention each and every day.

Founded in 1991 by Aby Rosen and Michael Fuchs, RFR has built a monumental world-class portfolio.

We own and manage over 11 million square feet in the United States and 10 million square feet in Germany. Our core markets in the United States include New York, Stamford, Seattle, San Francisco and Miami.

A unique combination of European finesse and American ingenuity, RFR leads the real estate industry in operating, developing, leasing, and managing world-class properties.

We uphold values of excellence, health, respect, & diversity.

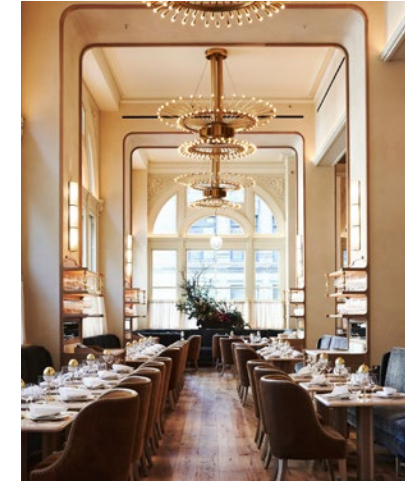
RFR



Chrysler Building
New York
Office



100 E 53RD
New York
Residential



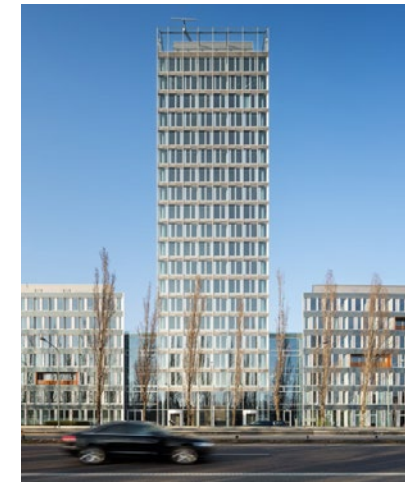
Veronika
New York
Restaurant



11 Bond (SHOWFIELDS)
New York
Retail



W South Beach
Miami
Hotel



Theodor-Heuss Allee 100
Frankfurt, Germany
International

Y O U R

S E A G R A M